

## Annual Community Partnership Options

### Broadcaster (Level 1) \$1000

**14 mentions per week**  
(6am-9pm, up to 30 seconds)  
**3 bonus weekly mentions**  
(best fit)  
**Your logo on WEFT website**  
(with click-through)  
**12 social media posts**

### Announcer (Level 2) \$750

**3 mentions per week**  
(6am-9pm, up to 30 seconds)  
**3 bonus weekly mentions**  
(best fit)  
**Your logo on WEFT website**  
(with click-through)  
**4 social media posts**

### Contributor (Level 3) \$500

**1 mention per week**  
(6am-9pm, up to 30 seconds)  
**Your logo on WEFT website**  
(with click-through)  
**1 social media post**

### Non-profit Underwriting Partnership

	On-Air Mentions (6am-10pm)	Social Media Posts	Events on WEFT PSA Calendar	TOTAL PACKAGE VALUE
Number per year	12	2	12	
Unit Price	\$1500	\$1000	n/a	
Run Total	\$18000	\$2000	n/a	\$20000
Your Cost	FREE	FREE	FREE	FREE

### Extra Options

Sponsor Web-Streaming (1 mention each click)	\$5000 per month
Sponsor WEFT Sessions	\$5000 per week
Sponsor Pledge Drive (12 mentions in a single day)	\$10000
<b>Also Available:</b>	
Mentions 1 -	\$1500
10 -	\$12000
20 -	\$20000

## WEFT 90.1FM PROGRAMMING

### WEFT 90.1FM IS LOCAL.

Local music is featured regularly. Our daytime programming is dominated by WEFT's blend of local, national, and global musicians, including Jazz, Blues, World and other music genres.

**PUBLIC AFFAIRS** programming rounds out WEFT's schedule. Our locally produced programs can only be heard on WEFT's airwaves. Our talented volunteers present shows that cover the arts, local culture, and community issues, engaging our listeners with thoughtful conversations.

**EVENINGS & WEEKENDS** are full of specialty music shows featuring a wide range of genres; Reggae, Jazz, R&B, Soul, World, Folk, Underground Rock, Indie, and more!

**WEFT SESSIONS** is a star of WEFT's local music programming. It is one of Champaign-Urbana's longest running live performance shows. Each Monday from 10-11pm, WEFT presents local bands live in the studio, followed by **Local 901**, featuring recordings by local musicians. More than 1,000 musicians have played on **WEFT Sessions** since 1981.

## WEFT - Who We Are and What We Do

### Who we are:

Locally owned, Volunteer-run Community Radio for East Central Illinois.

We have more than **80 Volunteers** that keep the station operating **24/7**.

Almost **90%** of our programming is produced here in Champaign-Urbana, Illinois.

### What we do:

We broadcast **Locally Focused Music, Arts, Culture, Public Affairs, and Community-Centered Programming.**

We offer a forum for a **Wide Variety of Voices, Local Affairs, and Musical Tastes** and a venue for **Live In-Studio Performances.**

## What is WEFT's Service Area?

We are a 10,000-watt station covering 40 miles in every direction

### Our primary coverage area...

- Champaign
- Urbana
- Mahomet
- Rantoul
- St. Joseph
- Monticello

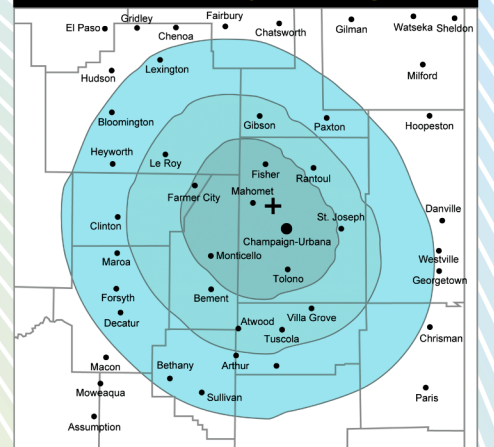
### With partial coverage as far as

- Bloomington
- Decatur
- Danville
- Paxton

### And all the towns in between!

Plus we stream content to the world via the world wide web!

## WEFT Community Coverage Area



**LISTEN TO WEFT**  
Over the Air - 90.1 FM  
Online - [weft.org](http://weft.org)

Archived - [radiofreemedia.com/station/weft](http://radiofreemedia.com/station/weft)

### CONTACT WEFT:

#### MAIL

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#### E-MAIL

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 Community Foundation  
of EAST CENTRAL ILLINOIS

 ILLINOIS ARTS COUNCIL AGENCY

 COMMUNITY SHARES OF ILLINOIS